This area will be folded to the back to create the pole pocket

fold line

do not design critical elements in this area

stitch line

Telescopic Banners: Taurus 94x96

Total Graphic Area: 94”w X 103.5”h
Total Visual Area: 94”w X 96”h

Please be sure to include a 3.75” bleed at the top & bottom for pole pocket. Please keep all text, logos, etc. out of the pole pocket area.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

do not design critical elements in this area

stitch line

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fold line